

## Zapproved Publishes “12 Myths about Legal Holds,” A Complimentary White Paper to Help Organizations Mitigate Risk from Poor Litigation Hold Management

**Portland, Ore. January 11, 2010** – Zapproved Inc., a Software-as-a-Service (SaaS) provider with a platform that adds accountability to business communications, announced today that it has released a new white paper titled “12 Myths about Legal Holds” authored by Brad Harris, the company’s new Director of Legal Products. The first paper in the Legal Hold Pro™ Signature Series is available immediately at no cost at [www.legalholdpro.com/myths](http://www.legalholdpro.com/myths).

The 12-page publication zeroes in on common misconceptions about litigation holds that are frequently encountered within organizations that are failing to implement reasonable and good faith efforts when it comes to executing legal holds for discovery. Mr. Harris uses recent case law, particularly experience throughout 2009 during a watershed year for legal hold findings, to illuminate current best practices for legal hold notification and compliance procedures. Some of the myths that he addresses include the idea that requesting acknowledgments from custodians somehow adds risk, that legal holds are for defendants only, and that “collecting everything” eliminates the need to issue a legal hold notice.

Mr. Harris is an e-discovery expert who has focused on the area of legal hold notification and compliance for the last five years, advising organizations and presenting regularly on the topic. He is a frequent author and speaker on e-discovery issues, including articles in *Corporate Counsel*, *Metropolitan Corporate Counsel* and *KMWorld* and presentations at leading industry events such as Legal Tech New York.

“When consulting with organizations about legal holds and speaking to legal professionals, I have frequently encountered misconceptions about how to implement litigation holds,” Mr. Harris said. “As 2009 illustrated, the courts are no longer tolerating poor execution and are issuing sanctions to those who do not have robust legal hold practices in place. With *12 Myths* I am taking aim at misguided notions about legal holds to guide organizations in the right way to do them.”

Mr. Harris will be hosting a webinar about "12 Myths about Legal Holds" that will explore the subject in more depth. The complimentary webinar will be held at 2 p.m. EST, Tuesday, January 26, 2010.

For more information about Legal Hold Pro, visit [www.legalholdpro.com](http://www.legalholdpro.com) or send an email to [info@legalholdpro.com](mailto:info@legalholdpro.com).

### **About Zapproved Inc.**

Founded in February 2008, Zapproved is a Software-as-a-Service (SaaS) provider based in Portland, Ore., with a platform that adds accountability to business communications. Zapproved's first products focus on targeted compliance workflows that reduce liability risk in legal and regulatory compliance. The company is expanding its product line to create a suite of applications that address additional compliance issues and workplace collaboration. To learn more, visit [www.zapproved.com/aboutus](http://www.zapproved.com/aboutus).

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