

## Legal Industry Veteran John Christiansen Joins Zapproved as Vice President of Sales

**Portland, Ore. December 14, 2009** – Zapproved Inc., a Software-as-a-Service (SaaS) provider with a platform that adds accountability to business communications, announced today that John Christiansen joined the company as Vice President of Sales.

Mr. Christiansen has more than 20 years of experience leading sales efforts for legal software companies. He will be responsible for driving revenue growth, expanding channel sales and establishing strategic partnerships at Zapproved. He will focus primarily on the company's Legal Hold Pro™ product which is the world's first pure SaaS system for managing litigation holds.

Mr. Christiansen has a track record of helping emerging growth companies in the legal industry gain customer traction. He most recently was the Vice President of Business Development for JD Supra, an online startup that features user-generated content from the legal industry and free access to legal documents. Mr. Christiansen was previously the Director of Key Accounts for CT Summation, the leading provider of litigation support and e-discovery workflow software. He joined Summation when the company was a startup and he helped grow revenues to multi-million dollars and helped to guide the company through a subsequent acquisition by CT Corporation.

"Adding John to our team is a significant milestone as we launch our Legal Hold Pro product into the legal market," said Monica Enand, President and CEO of Zapproved. "John has a track record of helping customers find solutions to critical problems. The combination of John's background with successful startups and expertise in the legal market make him uniquely qualified and we're excited to have him join us."

Mr. Christiansen can be contacted directly at [sales@legalholdpro.com](mailto:sales@legalholdpro.com).

### **About Zapproved Inc.**

Founded in February 2008, Zapproved is a Software-as-a-Service (SaaS) provider based in Portland, Ore., with a platform that adds accountability to business communications. Zapproved's first products focus on targeted compliance workflows that reduce liability risk in

legal and regulatory compliance. The company is expanding its product line to create a suite of applications that address additional compliance issues and workplace collaboration. To learn more, visit [www.zapproved.com/aboutus](http://www.zapproved.com/aboutus).

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