

Zapproved™ Introduces Legal Hold Pro™, the World's First Pure SaaS System for Managing Litigation Holds

Portland, Ore. December 8, 2009 – Zapproved Inc., a Software-as-a-Service (SaaS) provider with a platform that adds accountability to business communications, announced today the launch of Legal Hold Pro. Legal Hold Pro is the first pure cloud-based system for managing custodian notification and compliance for legal holds.

As a SaaS application, Legal Hold Pro has a number of key advantages for helping in-house legal teams and law firms implement defensible litigation holds. The cloud-based system can be used immediately because there is no software to install, and the intuitive, easy-to-use system requires minimal training. This readiness is critical for enabling legal professionals to meet their obligation to instruct custodians of the need to preserve information following a “trigger event” once litigation or an investigation is reasonably anticipated.

Legal Hold Pro’s automated process ensures a precise and complete compliance audit trail and a highly efficient preservation workflow. The system reduces risk in litigation by tracking every action in detail while enabling best practices by making issuing and refreshing legal holds a simple process. When compared with labor-intensive manual processes, Legal Hold Pro reduces errors and the actions needed to manage and track compliance activities.

“We have seen case after case throughout 2009 in which judges are handing out sanctions for poorly executed data preservation. Too many organizations are taking chances with this critical step in the litigation process,” said Monica Enand, President and CEO of Zapproved. “We saw a great need for organizations to have a better, more efficient process. Legal Hold Pro takes full advantage of the cloud model to effectively and affordably deliver a comprehensive and defensible hold process.”

“Legal Hold Pro is a great new tool for helping companies implement credible, repeatable and defensible litigation holds fast,” said John Jablonski, co-author of *7 Steps for Legal Holds of ESI and Other Documents* and Litigation Partner at Goldberg Segalla LLP. “With easy to understand procedures, litigation holds can be implemented quickly and efficiently. It provides a framework for properly communicating notices and the tool simplifies the process for

amending, re-issuing and releasing holds. Legal Hold Pro embodies recognized techniques to make your litigation holds stronger.”

As an online service, Legal Hold Pro is hosted in a highly secure environment with all data encrypted for maximum protection. In addition, the system is scalable to accommodate notifications and compliance tracking for 1 to 10,000 recipients.

Features of Legal Hold Pro include the following:

- Issuing litigation holds and tracking custodian response;
- Automatic reminders, alerts and rapid refreshing;
- Full auditing and activity reporting;
- One-click response mechanism for affirmative custodial responses;
- Legal hold templates for consistency and reuse;
- Easy uploading of contacts; and
- Legal hold dashboard for monitoring status.

The Legal Hold Pro service is available on a monthly subscription basis starting as low as \$175 per matter. There is no long-term commitment required to start using the system, and an account can be discontinued and the data exported at any time. Zapproved is also making the service available to organizations for unlimited use with annual subscription pricing.

To learn more about Legal Hold Pro, visit www.legalholdpro.com and read about the online system and watch a two-minute introductory video. For more information, send an email to info@legalholdpro.com or call (888) 376-0666

About Zapproved Inc.

Founded in February 2008, Zapproved is a Software-as-a-Service (SaaS) provider based in Portland, Ore., with a platform that adds accountability to business communications. Zapproved’s first products focus on targeted compliance workflows that reduce liability risk in legal and regulatory compliance. The company is expanding its product line to create a suite of applications that address additional compliance issues and workplace collaboration. To learn more, visit www.zapproved.com/aboutus.

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